

Health, ageing and disability – sector overview

Northern Adelaide has many significant strengths upon which to build, from high-end engineering capabilities, hubs of health, defence and technology, centres of research excellence and a growing horticulture, food processing and distribution sector. All of these and more will be crucial to the region's future economic prosperity.

The Northern Economic Plan identifies six key growth sectors that will be pivotal to the region's future.

-  Health, ageing and disability
-  Agriculture, food and beverage
-  Mining equipment and technology services (METS)
-  Defence
-  Construction and urban renewal
-  Tourism, recreation and culture

Health, ageing and disability in northern Adelaide

Northern Adelaide has the highest number of community service workers in South Australia with approximately 25 per cent of all care workers in South Australia working in the region in some capacity.

The region is home to the recently upgraded Lyell McEwin Hospital, one of South Australia's three major hospitals. The hospital employs over 2,200 staff and is a leading teaching institution for health care professionals.

There are over 220 residential aged care facilities across northern Adelaide which range from small facilities that provide high-needs care to people with advanced ageing conditions through to low-needs serviced communities.

Additionally, there are over 90 disability services in northern Adelaide, providing a range of support from high-needs, supported accommodation through to low-needs, individualised services such as transport assistance.

Non-government organisations (NGOs), mainly not-for-profit organisations associated with religious and community groups such as Anglicare, Uniting Care Wesley and Helping Hand, provide major support to the communities of northern Adelaide.



What's next?

It is projected that by 2056 the number of people aged over 65 is expected to grow to around a quarter of the overall population compared with 15 per cent in 2014¹.

The South Australian Government has identified health research and ageing as one of 10 economic priorities for the state.

The growing demand for leisure, tourism, accommodation, food, beverages and many other products and services that appeal to older people means South Australian businesses are well-placed to respond with the development of assistive technologies, medical devices, smarter housing and retirement living options, as well as innovative goods and services that meet the wants and needs of older South Australians.

You can read more about the Government's approach and objectives at <http://economic.priorities.sa.gov.au>

¹ Source: Australian Bureau of Statistics.

² Source: Training and Skills Commission.



A shared vision for Northern Adelaide

Future directions

- The rollout of the National Disability Insurance Scheme (NDIS) will create approximately 1,750 jobs in northern Adelaide. These jobs will range from direct care providers through to specialist occupations such as speech pathologists and physiotherapists
- Healthy ageing reforms will create new industries and employment in sectors such as advanced manufacturing for assistive devices, healthcare and pharmaceuticals, leisure and tourism and financial services. New opportunities for small business will emerge in ageing well programs
- Living laboratories will be created from deliberate partnerships with a manufacturing, service and research focus, connected to older people, creating real time test beds
- A Health and Wellbeing Precinct in and around the recently upgraded Lyell McEwin Hospital, has potential to leverage growing demand to attract investment in allied health services
- A focus on health and wellbeing, complemented by education and training services for those in their 70s, 80s and 90s, will provide entry level jobs for northern Adelaide's population, as well as furthering higher-end clinical training and research. This may include a Food for Ageing Well program, potentially connected to the Food Park
- A sub-acute service linking acute, transition, rehabilitation, respite, community and residential aged care is proposed for the Health and Wellbeing Precinct by aged care provider ACH ViTA. It will deliver re-enablement services, both empowering people to return to their own homes after short-term stays or to live more independently in long-term care. It also aims to reduce the likelihood of readmission to hospital and premature admission to residential care. This model will change the way aged care is delivered and how staff are attracted to and trained in the sector
- Creating housing that supports ageing well as part of the 1,000 houses in 1,000 days target.

Opportunities

The health and community services industries are, combined, one of the fastest growing sectors of employment across the country. It is anticipated that the community services sector will increase its total workforce in South Australia to 18.3 per cent of the overall employment market by 2024-25².

An ageing population and growing disability services sector will create demand for goods and services that are designed to meet the needs and preferences of ageing consumers; potentially driving the development of new business, new industries and new employment opportunities.

The ageing population in particular is expected to present opportunities for pharmaceuticals, assistive technologies, tourism, leisure and retail industries.

Although they tend to lean towards conservative spending, the intensity of tourism consumption is highest for older people. This presents a key source of revenue for leisure services, tourism operators, and hospitality and accommodation providers.

The growing demand for continued independence in the later years of life will require new service models and may include bundling services and programs beyond aged care so that lifestyle as a whole is supported.

Enormous scope exists for exploring residential options for older people. This includes developing goods and services, and adapting home and community environments to support people to stay in their homes for longer.

Addressing a range of housing, technology and lifestyle responses can preclude formal aged care, or reduce the need for this.

Assistive technologies that support independent living by incorporating devices and applications and medical devices that enhance quality of life, health, wellbeing and functional independence, present significant growth opportunities for diversification of northern Adelaide's manufacturing businesses.

The manufacturing and support sectors that could respond to these opportunities encompasses the whole of the automotive industry and supply chain sectors.

Skills in demand

Some of the jobs that will be in demand in northern Adelaide as the health, ageing and disability sector grows:

Registered nurses
Aged and disabled carers
Nursing support and personal care workers
Receptionists
Child carers
Generalist medical practitioners
Enrolled and mothercraft nurses
General clerks
Welfare support workers
Kitchenhands
Commercial cleaners
Dental assistants
Physiotherapists
Midwives
Medical technicians
Health and welfare services managers
Social workers
Medical imaging professionals
Practice managers
Ambulance officers and paramedics
Medical laboratory scientists
Office managers
Nurse managers
Welfare, recreation and community arts workers

Source: ABS Census for 2011, Department of State Development

If you would like to find out more information about the skills needed in South Australia, and training options available, call the Skills and Employment Infoline on **1800 506 266** or visit **www.skills.sa.gov.au**

Find out more

Lyell McEwin Health Precinct will deliver a range of medical, allied health, research, technical and support services on either the hospital site or in close proximity to the site, visit www.playford.sa.gov.au/healthprecinct

Medical Devices Partnering Program (MDPP) is a collaboration between researchers, industry, end-users and Government to support the development of cutting edge medical devices, visit www.flinders.edu.au/mdpp

BioSA helps South Australian early stage businesses bring their innovative products and technologies to global markets, visit www.bioinnovationsa.com.au

South Australian Health & Medical Research Institute (SAHMRI) is South Australia's first independent, flagship health and medical research institute, visit www.sahmri.com



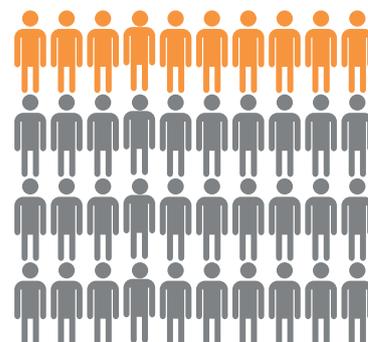
**220 RESIDENTIAL
AGED CARE
FACILITIES**



EMPLOYMENT

18.3%

**MARKET BY
2024-2025**



EMPLOYMENT

25% SA'S

CARE WORKERS



Northern Economic Plan

For further information about the growth sectors and projects being undertaken in northern Adelaide, to learn more about the Northern Economic Plan or if you have a new idea or want to partner in an existing project, visit www.looknorth.com.au

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